



FAISAL ABEDIN

DIGITAL MARKETING MANAGER

CONTACT

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Address

1, Sir iQbal road, khulna city corporation, khulna.

EXPERTISE

- SEO
- SEM
- Social Media Marketing
- Google Analytics
- Data Analysis
- Content Creation
- Email Marketing,
- Influencer marketing

LANGUAGE

English

80%

Bangla

100%

REFERENCE

Saber pawend

Owner of Berkshire Furnitrure.

ABOUT ME

Highly motivated and results-driven digital marketer with 7 years of experience in developing and executing successful marketing campaigns across various online platforms. Strong skills in SEO, SEM, and social media marketing. Proven track record of increasing website traffic and boosting sales for clients in various industries.

EXPERIENCE

Digital Marketing Manager, Berkshire furniture(2018-Present) (Remote)

- Develop and execute digital marketing strategies to increase website traffic and boost sales for clients in various industries Plan and execute SEO and SEM campaigns to improve search engine rankings and drive traffic to clients' websites Manage and analyze data to track performance and make data-driven decisions Manage and oversee social media accounts and develop engaging content to increase follower engagement

JR Digital marketing Executive, Envobyte(2024 August-Present)

- Link Building & SEO: Experienced in creating Web 2.0 backlinks and local citations to improve website rankings.
- Business Listings Management: Skilled in maintaining NAP consistency across directories for local SEO.
- SEO Research & Analysis: Ability to find high-authority platforms for natural and effective link-building.
- Google My Business (GMB): Basic understanding of optimizing business profiles for local search rankings.
- Content & Automation: Experienced in using ChatGPT for generating SEO-friendly content

EDUCATION

• **Diploma in Digital Marketing**

Khulna Computer Council, Khulna.

11/2018 - 11/2019

Course Curriculum

SEO, SMM, WordPress customization, SEM