



NUJHAT TASNUBA

Marketing Manager

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Tanha Garden, Kodol Gazi Road, Feni

EDUCATION

Higher Secondary Certificate
(HSC)

Feni Govt. College, Feni
2022-2025

Honours 1st Year
(Accounting)

Feni Govt. College, Feni

SKILLS

- Facebook Ads Campaign Management (Traffic, Leads, Conversions)
- Google Ads (Search, Display & YouTube Advertising)
- Audience Research & Targeting
- Ads Optimization & A/B Testing
- Conversion Tracking & Analytics (Meta Ads Manager, Google Analytics)
- Creative Strategy & Ad Copywriting
- Performance Reporting & Insights

LANGUAGE

English

Bangla

About Me

Results-driven Digital Marketing Specialist with hands-on experience in Facebook Ads, Google Ads, and online brand promotion. Skilled at designing impactful campaigns that drive engagement, generate leads, and convert audiences into loyal customers. Adept at data-driven decision-making and creative strategy development in dynamic business environments.

WORK EXPERIENCE

Digital Marketing Specialist

Twinosoft Technology | June 2024 – Present

- Managed and optimized Facebook Ads & Google Ads campaigns for multiple clients.
- Conducted audience research & targeting to enhance campaign reach and engagement.
- Increased lead generation and traffic using data-driven ad strategies and A/B testing.
- Optimized ad budgets to maximize ROI while reducing cost per lead.
- Collaborated with creative teams to design ad copies and visuals aligned with client brand identity.

REFERENCES

SM Ibrahim Sumon

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