



JANNATUL FATHEMA

GRAPHIC DESIGNER & DIGITAL MARKETER

 Pallabi, Mirpur 12, Dhaka 1216

 01739800681

 ayeshajannat1232@gmail

PROFILE

I am Jannatul Fathema, a passionate and creative professional with a B.Sc. and M.S. in Art & Creative Studies. With a strong academic background and hands-on experience, I have developed expertise in both graphic design and digital marketing. Honesty, hard work, timing and strong believe on Creator are my main arms to bear responsibility.

LANGUAGE

English



Bangla



SKILL

Sketch, Acrylic Painting, Oil Painting, Glass Painting, Calligraphy, Fashion Design, Microsoft Office (Word, PowerPoint, Excel), Adobe Creative Suite, Canva Design, Typography and Layout Design, Brand Identity Design, Photo Editing & Retouching, Social Media Graphics Design, Print Design, Social Media Marketing, Content Creation & Strategy, SEM Basics, SEO Basics, Email Marketing, Facebook Ads, Google Ads & Analytics, Copywriting & Ad Design, Basic Video Editing for Reels & Ads, Audience Targeting & Engagement, Strong Communication & Teamwork Skills, Time Management & Multitasking, Attention to Detail & Creativity, Adaptable and Fast Learner.

EDUCATION

Master of Art & Creative Studies

Institute: Govt. College of Applied Human Science
Grade: 3.92 out of 4.00

Bachelor of Art & Creative Studies

Institute: Govt. College of Applied Human Science
Grade: 3.74 out of 4.00

Higher Secondary Certificate

Dhaka Board (Science Group)
Grade: 5.00 out of 5.00
Institute: Keraniganj Mohila Degree College

TRAINING SUMMARY

● Internship

Institute: Joyeeta Foundation
Topic: Fashion Design
Position: Internee

● Computer Training Course

Institute: Bangla Academy
Duration: 4 months

● Graphic Design

Institute: Graphic Design Live Class
Duration: 4-5 months

Institute: CodersTrust Bangladesh
Duration: 6-7 months

● Digital Marketing

Institute: Digital Marketing Live Course
Duration: 8-9 months

REFERENCES

Prof. Maliha Parvin
Head of the Department (Art & Creative Studies)
Cell: 01552404030

Sifat Jahan Bubli
Associate Professor
Cell: 01759412879
Govt. College of Applied Human Science
Department of Art & Creative Studies.