



ASIF RAHMAN

C O N T E N T C R E A T O R

PROFILE

I am Asif, a creative content creator specializing in branding and marketing for ladies' brands. I have a proven track record of delivering impactful content that drives business growth.

I excel in crafting tailored content, managing social media, and creating SEO-friendly materials to meet client needs effectively.

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📍 Rajshahi Bangladesh

SKILLS

- Product Photography
- Product Videography
- Model Photography
- Video Editing (PR, VN, CAPCUT)
- Content Writing

EDUCATION

SECONDARY SCHOOL

Mosjid Mission Academy
2014-2015

ZOOLOGY

RajshahiCity College Honours
2018-2019

EXPERIENCE

CONTENT CREATOR

ADITI (Fashion & craft) Company

2023 - Present

- Developed engaging and customized content for ladies' brands, including social media posts, blogs, and promotional campaigns.
- Successfully managed multiple social media platforms, increasing audience engagement by 65% for various clients.
- Collaborated with designers and marketing teams to ensure brand consistency in all content.
- Created SEO-optimized content that improved website traffic and search engine rankings.
- Delivered high-quality work under tight deadlines, maintaining client satisfaction and repeat business.

SOCIAL MEDIA MARKETING

Really Great Company

2023- Present

- Managed social media accounts for various brands, specializing in ladies' fashion and lifestyle niches.
- Developed and executed content strategies to align with brand goals, increasing engagement and follower growth by 45%
- Created visually appealing posts, captions, and reels to enhance audience interaction and drive sales