



EMON SAHA

DIGITAL MARKETER

ABOUT ME

I am a digital marketing expert. I've 1years+ experience. Making and doing maketing planning like brand campaign, social media optimization, and other digital marketing planning.

SKILLS

- Social Media Strategy (Facebook, Instagram, TikTok, YouTube Shorts)
- Meta Ads & Google ads specialist
- Content Planning & Hook Optimized, SEO & Hashtag strategy
- TikTok & Email marketing
- Canva, CapCut, Photoshop Editing
- Audience Engagement & Retention
- Campaign Boosting & Analytics Tracking
- Bengali & English Content Writing
- Basic Graphic Design

CONTACT

Phone: +8801407190519

Email: contact.emonsahaofficial@gmail.com

EDUCATION

Khulna Polytechnic Institute

Diploma in Civil Engineering - 2024 ; CGPA 3.39

Bagerhat Govt. PC College

HSC(Science) - 2020 ; GPA: 5.00

EXPERIENCE

Freelance Digital Marketer (Self-employed)

Platform: Facebook, Instagram, YouTube & TikTok (Self & BD Customer)

Duration: Jan 2022 – Present

- Managed and grew multiple Facebook pages, YouTube Channel and TikTok accounts from scratch

- Reached 5,000+ followers organically using hook-based content strategies

- Boosted videos via Meta Ads with conversion optimization & A/B testing

- Designed thumbnails, wrote captions & SEO descriptions for viral reach

- Created, edited, and published over 200+ short+reel videos in rural gaming and motivational niche

- Maintained 10–15% engagement rate on Facebook, Instagram, YouTube and TikTok consistently

Language

- English - Fluent
- Hindi - Fluent
- Bengali - Native

