# Nazmus Sakib

### **Showroom Manager | Retail Operations & Sales Expert (Mobile Industry)**

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Sonadanga, Khulna

#### **Professional Profile**

A passionate and target-driven professional with over 2 years of experience in mobile retail operations, sales leadership, and customer relationship management. Proven success in achieving sales goals, leading teams, and maintaining accurate inventory through ERP systems. Skilled in showroom supervision, cash handling, and daily operational reporting. Seeking a Showroom Manager role to drive business growth and deliver exceptional customer service.

### **Core Competencies**

- Retail Operations & Team Leadership
- ERP & POS System Operation
- Sales Growth & Target Achievement
- Customer Relationship Management (CRM)
- Inventory & Stock Control
- Cash Handling & Reporting
- Problem Solving & Time Management
- Customer Loyalty & Service Recovery

### **Professional Experience**

#### Sales Executive (Mobile Retail)

Grifity Mobile Shop, Mirpur-10, Shaali Market, Dhaka

December 2024 - November 2025

- Managed daily shop operations and ensured smooth workflow.
- Increased monthly sales by 25% through strategic product presentation.
- Trained and guided junior sales staff to maintain company standards.
- Maintained accurate inventory and ERP records, minimizing stock loss.
- Built strong customer relationships through honesty and prompt service.
- Ensured daily shop opening, cleanliness, and display readiness.

#### Sales Executive (Retail Leadership)

Top Ten, Savar Bus Stand, Dhaka

January 2023 - November 2024

- Exceeded monthly sales targets consistently.
- Supervised team scheduling and product arrangement.
- Maintained stock control and cash book accuracy.
- Handled customer complaints efficiently ensuring repeat business.

#### **Digital Marketing Specialist (Freelance)**

2022 - Present

- Designed and executed marketing campaigns for retail clients.
- Enhanced brand engagement and visibility through social platforms.
- Applied analytics to measure customer reach and retention.

# **Key Achievements**

- Awarded "Best Sales Performer" at Grifity Mobile Shop (Q2 2025).
- Maintained ERP accuracy for 11 consecutive months.
- Achieved record Eid sales performance in 2025.
- Recognized for outstanding customer service and loyalty building.

### **Education**

### Higher Secondary Certificate (HSC) - Science

Joybangla College, Khulna | GPA: 4.64

### Secondary School Certificate (SSC) - Science

Khulna Public College | GPA: 4.64

Certification: Digital Marketing Certification – KD Monojit Institute, Khulna (2022)

# **Language Proficiency**

• Bengali: Native

• English: Professional working proficiency

#### References

Available upon request